

# Santa Fe Trail Scenic and Historic Byway

Scenic Byway



Colorado

Mountain Branch News

*The Scenic Way to Santa Fe*



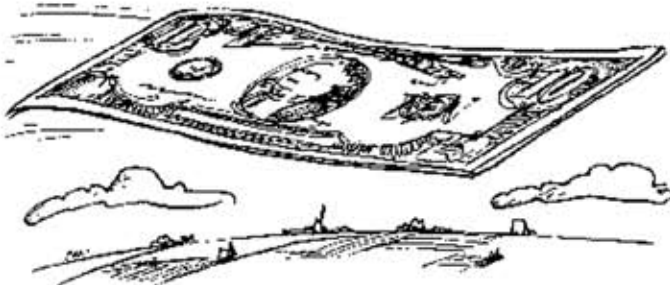
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April 2007

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## *Letter from the Director*

The Byway has been a flurry of activity. Stakeholders and stewards of the Santa Fe Trail are pulled together to make the Mountain Branch of the Santa Fe Trail both recognized and protected. I encourage all of you to join our organization and invite others to join us in making the Santa Fe Trail Scenic and Historic Byway one of Colorado's most popular vacation destinations.



## *Thank you for the Byway GRANTS!*

Five \$25,000 seed grants for Corridor Management Planning from FHWA's National Scenic Byway Program.  
\$8,400 from the US Division of Wildlife for five watchable wildlife interpretive sign grants  
\$500 travel grant from Trinidad Tourism Board to attend the 2005 Santa Fe Trail Association Symposium in Kansas  
\$3,000 from Council of Governments for new brochure designs now being produced.  
\$15,000 from Colorado Tourism Office for marketing  
\$51,000 Scenic Byway Interpretive Grant from FHWA's National Scenic Byway Program. This grant will make interpretive exhibits for Byway visitors centers at Trinidad History Museum and El Pueblo History Museum, the El Moro Rest Area, Hoehne wagon ruts, and Boggsville. Funding will also provide for a Byway guide book and children's activity placemats. Three low watt radio transmitters will be placed around the Trinidad area with new messages to include sponsorship opportunities for merchants and business logo grams.



*Hospitality  
Training*

Tired of the same old hospitality training? Leave your pencils behind and have some fun! Train your front-line employees the fine art of tourist hospitality. Our program is based heavily on the Colorado's Grassroots Training Program created by the CDOT Scenic Byway Program. It is a fun effective way to learn more about the culture, recreation, scenic, historic and natural opportunities for visitors on the Byway. The training program is offered by appointment, call Wyvonne at 719-846-2396.

**"Where the Mountain Branch crosses the Purgatoire"  
Santa Fe Trail Association Symposium  
September 27 - September 30, 2007**



Santa Fe Trail Symposium, Trinidad 2007

Santa Fe Trail Association's Bent's Fort Chapter will present the return of the inaugural 1986 Symposium to Trinidad this September. Pre Symposium activities will begin on Thursday, a tour of Pinon Canyon followed by a reception at the Trinidad History Museum. Friday and Saturdays visitors can enjoy guided bus tours of the Mountain Branch and Military Route or free trolley rides and walking tours of El Corazon De Trinidad National Historic District. The event tops off with Sunday services at Marion Russell's Graveside followed by a cowboy breakfast. Co-hosts include the Santa Fe Trail Scenic and Historic Byway, Trinidad Historical Society, City of Trinidad, Trinidad Chamber of Commerce, Trinidad Area Arts Council, Trinidad History Museum, A.R. Mitchell Museum and Trinidad State Junior College.

Trinidad Tourism Board granted SFTA \$2,000 for marketing, this historic gathering. The event is expected to bring 300-400 Santa Fe Trail enthusiasts to the region for exhibits, lectures, tours, and living history activities.

Now is the time to become a member of the Santa Fe Trail Scenic Byway- With membership you get a free link to your website making it easier for Symposium goers to make their reservations online. Fill out the membership form on the last page of our newsletter and we will contact you about your link.

For more information, to become a sponsor for the event or to see a complete schedule visit the Byway web site at [www.santafetrailscenicandhistoricbyway.org](http://www.santafetrailscenicandhistoricbyway.org)  
To register online visit [www.santafetrail.org](http://www.santafetrail.org)

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Mountain Branch News

*"You Know the Mountain,  
Now Meet the Man"*

Bike with Pike Century Ride  
in Southeast Colorado, was  
held September 23, 2006.

People from all over the country  
attended the commemorative ride across Southeast  
Colorado along the historic Santa Fe Trail and Frontier  
Pathways National Scenic and Historic Byways. "Great  
scenery, interesting history, and unparalleled cycling!"  
Riders used the actual route of Zebulon Pike's Discovery  
Trail and spotted the Peak as was done in his historic  
expedition 200 years ago.



"Pike" fired the shot to start the ride at  
John Martin, reservoir. Riders traveled  
along the Santa Fe Trail past Bents Old  
Fort, through the historic Santa Fe Trail  
towns alongside frontiers and melon fields.  
The final leg of the ride looped riders  
along side some of Pueblo's most scenic  
attractions and ended at Pike Plaza on the  
Arkansas Riverwalk where riders attended  
the wildly popular Chile & Frijoles Festival.

We thank our Sponsors  
and rest stop Communities  
manned with volunteers  
offering fruit, snacks,  
beverages, rider safety,  
support and encouragement.  
You made the event a success.



## Rest Stop Sponsors & Volunteers

The cities, citizens, Police,  
Fire Departments and EMS of Lamar, Hasty, Las Animas,  
La Junta, Rocky Ford, Manzanola, Fowler and Boone.  
Corrections Corp. Of America, Destination Pueblo, Board  
members of Santa Fe Trail Scenic and Historic Byway and  
Frontier Pathways.

**Event Sponsors** Colorado East Bank, Historic Arkansas  
Riverwalk of Pueblo, Shamrock Brewing Company, John  
Martin Reservoir State Park, Rocky Mountain Sports.com,  
Bicycling.com, Best Western Cow Palace Inn, Lamar Public  
Library, Lamar Chamber of Commerce, La Junta Chamber  
of Commerce, Otero Junior College, Woodruff Memorial  
Library, Colorado Gators, Colorado Historical Society,  
Lower Arkansas Valley Water Conservancy District, Bishop  
Castle, RoadID.com, Excel Energy, Coca Cola Bottling, El  
Dorado Natural Spring Water, Big R, The Pueblo Chieftain,  
City of Pueblo, Pueblo County GIS Systems, Pueblo Bank  
and Trust, Not Your Fathers Print Shop, Andrews Produce,  
A-1 Barricade, 469-DEAN, Colorado State Patrol & Colorado  
Department Of Transportation.

# Colorado

Tourism Office

www.colorado.com 1-800-Colorado

## Santa Fe Trail Scenic and Historic Byway receives \$15,000 Marketing Grant from CTO

Thank you Colorado Tourism Office and America's Byways for  
this opportunity to showcase our byway through our web site  
and marketing materials. Leveraged funding will help measure  
our impact on visitation and heighten awareness of the Santa  
Fe Trail. The state's tourism industry benefits every Colorado  
citizen. Last year, total spending by overnight visitors pumped  
\$8.2 billion into our state's economy. While domestic travelers  
rank Colorado as the fifth most desirable destinations in the  
United States, Colorado ranks 18th in actual visitation. Created  
in 2000, the CTO is charged with promoting the state of Colorado  
as a destination. Recently, the legislature increased the CTO's  
budget to \$19 million, and the CTO is taking advantage of this  
opportunity to dramatically expand marketing efforts, and  
maximize the return on investment that tourism brings to Colorado.  
Heritage tourism has been identified as an expanding market with  
a high return on investment -- the CTO has leveraged these dollars  
to secure grant assistance from other state agencies and  
organizations.

## Get Involved! Become a CTO Ambassador



The above bill represents Colorado Taxpayer savings as a result  
of Tourism. Ensure that your voice is heard and join the Tourism  
Ambassador Program. Four committees are available to join for  
Tourism Promotion, International Promotions, Heritage Tourism  
and Research/Education. The Program provides twice monthly  
updates, sets up local presentations, and solicits feedback. To  
join visit [www.colorado.com](http://www.colorado.com)

Santa Fe Trail Scenic &  
Historic Byway- Mountain  
Branch Corridor Management  
Plan is now on our Web site.  
See it at



<http://santafetrailscenicandhistoricbyway.org/cmpcover.html>

# Santa Fe Trail Scenic and Historic Byway



Santa Fe Trail and SE Heritage Region named Colorado's Most Endangered Places



Santa Fe Trail supporters at CPI's designation luncheon. From left Roberta Cordova, Kathy Mullins, Meghan Harris Russell, Wyvonne Phillips Graham and Jullitte Mondot

Colorado Preservation, Inc. unveiled Colorado's Most Endangered Places List 2007 during a special announcement luncheon for the Saving Places conference held in Denver Feb. 8, 2007 at the Sherman Street Event complex, former Mosque of the El Jebel Shrine Temple. The purpose of the annual Colorado's Most Endangered Places List is to build awareness of and assistance for endangered historic places and to help identify and save these sites.

CPI received the Stephen H. Hart Award from the Colorado Historical Society for creating the list, and the Endangered Places Program is an official Save America's Treasures Project. The annual list is produced by the award-winning and nationally recognized Endangered Places Program of (CPI) Colorado Preservation, Inc. Santa Fe Trail and Southeast Heritage Region received this recognition to save its remarkable treasure trove of history for future generations. Our Byway Director made the nomination which included the historic sites of Timpas, Sierra Vista, Hole in the Rock, Iron Spring, Vogel Canyon, and Picketwire Canyonlands which includes the Dinosaur Tracksite, historic Rourke Ranch and Withers Canyon. CPI preparing a nomination to the National Trust for Historic Preservation's 11 Most Endangered Places in the Nation.

The Santa Fe Trail was first recognized as a National Historic Trail in 1987, in 1992 became a Colorado State Scenic Byway and in 1998 it became a National Scenic Historic Byway. This "Trail of Commerce" served as a trade route between Missouri and the Mexican frontiers from 1821 to 1880. Heritage travelers visit today to discover the magic of its history and retrace authentic steps taken by merchants and traders on the way to Santa Fe. Learn more about CPI's program, visit <http://coloradopreservation.org/>



Sand Creek Massacre National Historic Site Opens!

At Sand Creek on November 29, 1864, John Chivington led the Colorado Volunteers in a dawn attack on Black Kettle and his band, who had been told they would be safe on this desolate reservation. Two hundred Cheyenne men, women and children were slaughtered, their corpses often grotesquely mutilated, in a massacre that shocked the nation, bringing a new wave of Indian-white conflict to Colorado's high plains along the Santa Fe Trail.

A public event dedicating the Sand Creek Massacre National Historic Site will be held at the site beginning at 10:00 AM on Saturday, April 28, 2007.

6:00 - 9:00 a.m. - Chuck Wagon Breakfast sponsored by Eads Chamber of Commerce at Kiowa County Fairgrounds. Cost \$5.00 per person.

9:00 - 5:00 p.m. - Vendor and Informational Booths located at the Fairgrounds and downtown Eads. Optional transportation between all vendor booth locations offered at minimal fee.

9:00 - 8:00 p.m. - Artisan Booths located at the Artists of the Plains Art Gallery.

10:00 \* 12:30 p.m. - Dedication Ceremony at Sand Creek Massacre site. See detailed program on NPS website at [www.nps.gov/sand](http://www.nps.gov/sand)

Afternoon- Ongoing tours at site offered by National Park Service.

12:30 - 2:00 p.m. - Free Buffalo BBQ sponsored by Kiowa County and the Cheyenne and Arapaho Tribes at the Fairgrounds.

1:00 - 5:00 p.m. - Sample Town: "The Gateway Community Vision" This program in downtown Eads will showcase the local high school students' vision of viable businesses for the currently vacant commercial buildings from business plan to physical appearance.

6:00 p.m. - Traditional Gathering with honor songs and dances presented by the Cheyenne and Arapaho Tribes at the Fairgrounds.

## Pinon Canyon Expansion News

Join others who are opposed to the expansion

Join the coalition at <http://www.pinoncanyon.com>

### Fort Carson target area

To accommodate 10,000 new soldiers, Fort Carson is looking for land to acquire in three counties near its existing training site.



The Colorado Senate passed HB 1069 (Concerning the Pinon Canyon Expansion) Bill is off to the governor's desk for approval. Colorado law gives consent to the federal government to condemn land for certain purposes, such as building post offices or courthouses. HB 1069, introduced by Walsh rancher and Democratic Rep. Wes McKinley, would withdraw that consent when it comes to Pinon Canyon.

# Santa Fe Trail Scenic and Historic Byway

## Membership

Let your dollars start doing good things tomorrow. Become a member of the Santa Fe Trail Scenic & Historic Byway.

Why should I join? What do I get out of it?

Those questions go through our heads every time any organization seeks our membership.

Today, our Byway offers the following list outlining the value you get for your dollars. With your support, the list will grow longer each year.

\* Development of area amenities free to the public, such as hiking trails, informational pull-offs, interpretive signs, paved shoulders, brochures and an informative web site.

\* Investment in the preservation of the stories of our area's past and development of diverse ways of telling those stories.

\* Promotion of the simple pleasure of enjoying our natural and scenic beauty through the time honored tradition of family drives.

\* Opportunity to be part of the creation of a multi-community theme around Colorado's Santa Fe Trail, adding a sense of unity and fellowship along the Byway region.

Thank you for your support! With your membership we can preserve the Santa Fe Trail for future generations.

Already a member? Invite a friend to join. Printable forms available on our web site.

[www.santafetrailscenicandhistoricbyway.org](http://www.santafetrailscenicandhistoricbyway.org)

## 2007 Dues and membership

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

### Membership Category:

\_\_\_\_\_ Individual- \$10.00      \_\_\_\_\_ Business- \$25.00

\_\_\_\_\_ Non-Profit- \$15.00      \_\_\_\_\_ Reciprocal, NA

\_\_\_\_\_ Donation- Thank you!

Make checks payable to Santa Fe Trail S&H Byway

Mail to: SFTS&H Byway

PO Box 377

Trinidad, CO 81082



Colorado  
Mountain Branch News

*Reflecting on our Accomplishments*



*Santa Fe Trail Days  
Trinidad, June 06  
See you in 07!*

*Colorado Welcome  
Center - Trinidad  
& Lamar*



*Comanche National Grassland*



*Picketwire  
Canyonlands  
Overlook*

*Timpas*



*Picketwire Canyonlands  
Trail Head*

*Thank you U S Division of Wildlife*

*for funding the above signs!*

*Look for our new sign projects soon at  
Trinidad History Museum & El Pueblo's  
History Museum Byway Visitor Centers*

*Boggsville Historic Site*

*El Moro Rest Area &*

*Hoehne Wagon Track Site*

*And an new brochure!*